

K-15/2/2024-SP-IV
Government of India
Ministry of Youth Affairs & Sports
Department of Sports

Shastri Bhawan, New Delhi
Dated the 24th October, 2024

To
As per list attached.

Subject: Inviting applications for Rashtriya Khel Protsahan Puraskar for year 2024-reg

Sir/Madam,

I am directed to invite the applications for the Rashtriya Khel Protsahan Puraskar for 2024:

2. To be eligible for the Rashtriya Khel Protsahan Puraskar Award, any corporate entity, public or private and non-governmental organization (NGOs), which has played a visible role in any or more than one area of sports promotion and development will be eligible to be considered for Rashtriya Khel Protsahan Puraskar:
 - (a) Identification and nurturing of budding/young talent, or
 - (b) Encouragement to sports through Corporate Social Responsibility, or
 - (c) Employment of sports persons and sports welfare measures, or
 - (d) Sports for Development
3. The Sports Departments of the State Governments and the Central Government mandated specifically for promotion and development of sports will not be considered for the Puraskar, as the main objective of Rashtriya Khel Protsahan Puraskar scheme is to encourage and promote corporate involvement in promotion and development of sports in the country and recognizing the efforts of corporate entities in promotion and development of Sports.
4. Applications are being invited only online through a dedicated Portal i.e **dbtyas-sports.gov**. Entities eligible in accordance with the award guidelines need to self- apply through online Portal **dbtyas-sports.gov** in only. In case any issue is faced in online application form, the applicant may contact the Department of Sports at **sportsawards-moyas@gov.in**, Tel. No. 011-233-87432 from 9.00 am to 5.30 pm on any working day or Toll Free No. 1800- 202-5155, 1800-258-5155 (any working day between 8.00 am to 8.00 pm).
5. A copy of scheme for the Rashtriya Khel Protsahan Puraskar (as amended on **14.10.2024**) is attached at Annexure -1.
6. It should be noted by all that canvassing in any form for/by an entity will render it liable to disqualification.

7. The applications of the eligible sportspersons for the award must be submitted online at the dedicated portal dbtyas-sports.gov.in by 11.59 pm on 14th November, 2024 (Thursday).

Yours sincerely,



(Raj K. Gupta)

Under Secretary to the Government of India

Phone No: 011-23386416

Copy to:

1. PS to Hon'ble Minister for Youth Affairs & Sports
2. PS to Hon'ble Minister of States for Youth Affairs & Sports
3. PPS to Secretary (Sports)
4. PPS to Secretary (Youth Affairs)
5. PSO to Joint Secretary (Development)
6. PS to Joint Secretary (SP)
7. PS to Joint Secretary (Youth Affairs)
8. All Directors/Deputy Secretaries in the Department of Sports and Department of Youth Affairs

To:

1. Secretary, Department of Youth Affairs & Sports, (All States and UTs)
2. President/ Secretary General (All recognized National Sports Federations).
3. President/ Secretary General, Indian Olympic Association, B-29, Olympic Bhawan, Qutub Institutional Area, New Delhi.
4. President /Secretary, Board of Control for Cricket in India (BCCI) 4th Floor, Cricket Centre Wankhede Stadium 'D' Road, Churchgate Mumbai- 400020.
5. Secretary, Services Sports Control Board, Room No.97, G Block, Armed Forces, Headquarters, Nirman Bhawan, New Delhi.
6. Secretary Railway Sports Promotion Board Room no. 452, 4th Floor, Ministry of Railways, Rail Bhawan, New Delhi- 110001.
7. Secretary All India Police Sports Control Board Hall No. 002(Ground Floor), IBCTS Building, Gate No. 4 , 35 Sardar Patel Marg, Near Dhaua Kuan, New Delhi-110021
8. Secretary, Petroleum Sports Promotion Board, 1012, Surya Kiran Building, 19, Kasturba Gandhi Marg, New Delhi- 110001
9. Secretary, Air India Sports Promotion Board 1st Floor, Vayudoot Building, Safdarjung Airport, New Delhi.
10. Secretary, SAIL, Sports Promotion Board, Steel Authority of India Limited (SAIL), Corporate Office, Ispat Bhawan, Lodhi Road, New Delhi -110003
11. Secretary, Central Civil Services Cultural & Sports Board, 36 -B Wing, 3rd Floor, Lok Nayak Bhawan New Delhi- 110003
12. ED (Teams) CEO, TOPS, Sports Authority of India, East Gate, JLN Stadium, Lodhi Road New Delhi – With a request to upload on SAI's website for wide publicity.

SCHEME FOR THE 'RASHTRIYA KHEL PROTSAHAN PURASKAR'

(As amended on 14.10.2024)

1. DEFINITION OF RULES

The Scheme may be called the "Rashtriya Khel Protsahan Puraskar".

2. OBJECTIVES

The objective of the award is to encourage and promote involvement of corporate entity (Public/Private), non-governmental organizations (NGOs) in the promotion and development of sports in the country.

3. DEFINITIONS

In this Scheme, unless the context otherwise requires,

(a) "Scheme" means the scheme for "Rashtriya Khel Protsahan Puraskar

(b) "Committee" means the Selection Committee constituted under the Scheme.

(c) "Award" means the Rashtriya Khel Protsahan Puraskar.

(d) "Chairperson" means chairperson of the Selection Committee under the Scheme.

(e) "Government" means the Ministry of Youth Affairs and Sports.

(f) "Sports Journalist/expert/commentator" means a person who is associated with sports journalism including freelancing in print or electronic media, or a person who writes extensively on sports issues or has written books on sports, or a person who gives live commentary during sports events.

(g) "Sports body" means sports organizations both governmental and non-governmental, sports federations, sports promotion boards which are engaged in promotion and development of sports in the country.

4. ELIGIBILITY

4.1 Any corporate entity, public or private and non-governmental organization (NGOs), which has played a visible role in anyone or more than one of the following areas of sports promotion and development will be eligible to be considered for Rashtriya Khel Protsahan Puraskar:

(a) Identification and nurturing of budding/young talent, or

(b) Encouragement to sports through Corporate Social Responsibility, or

(c) Employment of sports persons and sports welfare measures, or

(d) Sports for Development

4.2 In the area of Identification and nurturing of budding/young talent, the entity should have identified and nurtured at least 50 young and budding sportspersons each year during the last three years.

4.3 In the area of "Encouragement to sports through corporate social responsibility, the entities should have contributed a minimum of 5% of their gross profit or an amount not less than Rs. 2 crore in the preceding three financial years towards sports promotion and development. Outlays meant purely for commercial purposes will not be counted towards this contribution. Only contributions of non-commercial of corporate social responsibility will be considered for assessing the contribution made by the corporate concerned, towards the promotion and development of sports in the country. Copies of audited statement of accounts for the last three years should be submitted alongwith application.

4.4 In the area of 'Employment of sportspersons and sports welfare measures', the entity should have recruited at least 50 sportspersons during last three years.

4.5 In the area of 'Sports for Development', only entity, which has been working for promotion and development of sports at least for the last three years would be eligible to apply. Memorandum of Association, Rules and Regulations, Bye-laws, etc. under which applicant has been established and documents indicating the source of funds for its functioning and activities should also be submitted alongwith application.

4.6 The Sports Departments of the State Governments and the Central Government mandated specifically for promotion and development sports should not be considered for the Rashtriya Khel Protsahan Puraskar.

5. APPLICATIONS

5.1 Applications for the award will be invited through online portal. Any corporate entity, public or private, non governmental organizations which has made contribution towards sports promotion and development eligible in accordance with scheme guidelines will be permitted to self apply without the recommendation of the authorities/persons.

5.2 Notwithstanding the above, Government reserves the right to nominate any corporate entity, public or private, non-governmental organization in deserving cases where their applications have not been received.

5.3 The Award will be made in respect of the calendar year for which the applications are invited.

6. RECEIPT AND ACKNOWLEDGEMENT OF THE APPLICATIONS

6.1 After successful application a unique registration number will be generated this can be used by the applicant for future communications.

7. SCRUTINY OF APPLICATIONS

All applications received from the organizations mentioned in para 5 above will be scrutinized in the Ministry and Sports Authority of India, if required, for verification of statements/claims made by the entities, on the basis of its own records or from other sources.

8. PROCEDURE FOR SELECTION

8.1 Constitution of a Selection Committee: The Awards will be recommended by a Selection Committee constituted by the Government of India as under:

1.	Secretary, Department of Sports, Ministry of Youth Affairs & Sports	Chairperson
2.	Previous awardees of Rashtriya Khel Protsahan Puraskar	2 members
3.	Nominee of Industry associations, viz, Federation of Indian Chamber of Commerce & Industry (FICCI), Confederation of Indian Industries (CII), Associated Chamber of Commerce (ASSOCHEM) etc.	1 member
4.	Sports Journalists/Experts/ Commentators	1 member
5.	Secretary (Sports) (in person) of State Government	1 member
6.	Representative of Indian Olympic Association	1 member
7.	Representative of a Non-Governmental Organization, active in sports	1 member
8.	Director General, Sports Authority of India	Member (Ex-officio)
9.	Joint Secretary (Sports), Department of Sports, Ministry of Youth Affairs & Sports	Member (Ex-officio)
10.	Director (Sports)/ Deputy Secretary (Sports), Department of Sports	Member Secretary (Ex-officio)

8.2 There should be a minimum two years gap before a member other than ex-officio and representative of Indian Olympic Association is re-nominated as member in the Selection Committee.

8.3 Selection criteria:

The Committee will evaluate nomination/applications on the basis of the statements/claim under the following areas as detailed below:-

a)	Identification and nurturing of budding talent	<ul style="list-style-type: none"> (i) Number of children identified and nurtured year-wise in last three years (ii) Details of sports infrastructure created (iii) Number of schools, colleges, universities, clubs or other such unit adopted (iv) Number of sportspersons trained (v) Equipment support and other support extended (vi) Number of competitions/tournaments held (vii) Sports achievements of identified children (viii) Any other incentive given to trainees
b)	Encouragement to sports through corporate social responsibility	<ul style="list-style-type: none"> (i) Funds earmarked under corporate social responsibility for sports related activities year-wise (during last three preceding financial years) (ii) Detail of sports activities (including creation and development/upgradation of sports infrastructure, procurement of sports equipments, engagement of coaches, conduct of sports competitions/tournaments, training and coaching of sportspersons and teams) funded under Corporate Social Responsibility during last preceding for three financial years.
c)	Employment to sportspersons and other welfare measures	<ul style="list-style-type: none"> (i) Number of sportspersons employed year-wise during last three years (ii) Level of employment along with salary structure (iii) Promotional avenues offered to sportspersons employed (iv) Sports achievements of employed sportspersons (v) other welfare measures for sportspersons
d)	Sports for development	<ul style="list-style-type: none"> (i) Details of activities undertaken for harnessing the potential of sport to contribute to the achievement of development objectives and peace, (ii) Details of activities to ensure that communities have physical play environments that are safe and accessible, (iii) Details of activities undertaken towards enhancement of the capacity of schools and teachers to effectively deliver sports and physical education programmes. (iv) Year of coming into existence of the entity:

8.4 The Chairperson, in consultation with Member Secretary, may constitute panels from amongst the members of the Committee to assist the Committee.

8.3 The Chairperson may seek advice of experts in specific sports disciplines wherever necessary.

8.6 Any person directly or indirectly related to an entity nominated for the Awards shall not be eligible to participate in deliberations of the Selection Committee, concerning that entity.

8.7 The Committee will determine its own work procedure.

8.8 The quorum for the meeting of the Committee shall be 75% of the members of the Committee and the Chairperson.

8.9 The Committee shall make its recommendations to the Government of India within one month of reference.

8.10 The Executive Director (TEAMS), Sports Authority of India will be present at the time of deliberations of the Committee in order to provide information/clarification, if any, required by the Committee.

8.11 All the selection proceedings will be treated as "Confidential". The Chairperson may take necessary steps in consultation with the Member Secretary to maintain strict confidentiality of the deliberations and the recommendations made by the Committee.

8.12 The recommendations of the Selection Committee will be considered by the Government. The decision of the Government shall be final.

9. NUMBER OF RASHTRIYA KHEL PROTSAHAN PURASKARS

9.1 There will be only one award every year.

10. GENERAL

10.1 The award will consist of a citation and a trophy. There will be no cash award.

10.2 The Award will be presented to the winner at the function for the presentation of the Award to be held at a place and on a date to be determined by the Government.

10.3 The Award will be in addition to any other award, which the entities may have got from other organizations for the same achievements.

10.4 No Award will be made for a second time to the same entity.

10.5 In order to ensure due diligence in the selection of awardee, the Ministry and Sports Authority of India will make necessary verification prior to finalizing the names of the awardee.

10.6 At the time of the ceremony in Rashtrapati Bhavan, the award will be conferred upon only on that awardee, who is present. The award can be received by the Head/CEO of the entity or any other person authorized by the head/CEO.

10.7 The awardee who are not able to attend the ceremony to receive the award, can later receive the same from the Minister-in-Charge for Youth Affairs and Sports.

10.8 The Government of India may cancel, annul the Award to any recipient for specific reasons and thereupon the recipient shall be required to surrender the citation and trophy but it shall be competent for the Government of India to restore the Award once the cancellation and annulment has been withdrawn.

10.9 The decision of the Government of India in respect of matters covered by the scheme and of the interpretation of the provisions of the scheme shall be final and no appeal shall lie against them

10.10 An entity nominated for the Award shall be deemed to have accepted the provisions of the scheme.

10.11 Canvassing in any form in respect of an entity will render that entity liable to disqualification.
